

2020

# Company Profile



[www.westgroup.rs](http://www.westgroup.rs)







## WEST TRUCK

**IVECO**

**Geesinknorba**  
Group



**SHANTUI**  
VALUE THAT WORKS

**TROMBER**

**FARID**  
INDUSTRIE

**TSM**  
The human side of cleaning

## GREEN FORCE



**DULEVO**  
INTERNATIONAL

**SCHMIDT**

**PERUZZO**

**STUMMER**  
ZOELLER GRUPPE

**MULTI ONE**

**Hako**  
**ISUZU**

**MULTITEL**  
SINCE 1977

**ATLAS**  
CRANES & EXCAVATORS

## BEOAUTO



West Group





# Company Profile

- West Truck was founded in 2001 with main purpose of distribution and provisions of after sales service for IVECO commercial vehicles on the territory of Serbia and Montenegro.
- Since the establishment West Truck has significantly contributed to the strong positioning of IVECO on the market.
- West Truck has invested over 6 million euros in land and premises in the most exquisite area of Belgrade.
- West Truck team consists of 42 highly educated and dedicated professionals.
- West Truck business center in Belgrade occupies more than 3.500m<sup>2</sup> of covered space and the property is more than 12.000m<sup>2</sup>.
- Business complex includes warehouses, workshop, custom clearance area, technical inspection.
- West Truck center is located alongside major highway E-70 distanced from Belgrade city center 12 km.
- West Truck service center in Novi Sad with workshop, warehouse and technical inspection which occupies 600m<sup>2</sup>.
- West Truck is an active and long term member of the Serbian Chamber of Commerce, Communal Industry Chamber, Confindustria and various associations of automotive industry.





Customers  
portfolio

Basic information

# Since its foundation

## West Truck and IVECO

- W More than 1000 customers.
- W Key market players with over 200 IVECO vehicles in their running park.
- W 1606 vehicles sold in Belgrade area to 649 customers.
- W 733 vehicles were sold in other parts of Serbia to 483 customers.
- W In aftersales portfolio more than 3000 customers.
- W Strong presence in Municipal Companies

WEST TRUCK | 



# Customers portfolio

Basic information

- West Truck customer base includes important customers on the total territory of the Republic of Serbia, with especially strong presence in Vojvodina.
- West Truck contributes with 85% of total Iveco sales in Vojvodina (registration data 2016).
- In order to provide Iveco customers with adequate aftersales support, West Truck has invested in workshop in Novi Sad.
- Municipality companies in Vojvodina: Cistoca NS, Zelenilo NS, Vodovod NS, Higijena Pancevo, Komunalprojekt Backa Palanka, Komgrad Backa Topola, Zelenilo Sombor, Vodovod Pancevo, Komunalac Ruma, Komunalije Sremska Mitrovica, Opstina Backa Topola, Opstina Vrbas, Opstina Kikinda, Vodovod Zrenjanin, JKP Sava Pecinci, Cistoca Stara Pazova, Opstina Sid, Cistoca Indjija, Vodokanal Sombor, JKP Komunalac Becej...

WEST TRUCK | 



## West Truck HQ





# Customers portfolio

KA

# WEST TRUCK





# Clients of the WG member companies





## Clients of the WG member companies







West Truck IVECO

**Location**  
Our premises







Evaluated value of  
the property

**6.500.000 €**

(source: SmithHodkinson)







# Details

## West Truck premises

12.100 m<sup>2</sup>

3.200 m<sup>2</sup>

4.000 m<sup>2</sup>

120

85

### TOTAL OPEN AREA

Total parking space

Total area of custom open warehouse

Total number of parking places for light range vehicles

Total number of parking places for medium and heavy range vehicles

3.500 m<sup>2</sup>

1.000 m<sup>2</sup>

1.000 m<sup>2</sup>

550 m<sup>2</sup>

17

### TOTAL COVERED AREA

Cargo workshop area

Spare parts warehouse area

Bodywork workshop area

Number of service lines





# Green Force Facility



# Details

Green force premises

4.700 m<sup>2</sup>

845 m<sup>2</sup>

354 m<sup>2</sup>

330 m<sup>2</sup>

1700 m<sup>2</sup>

## TOTAL OPEN AREA

Workshop

Warehouse

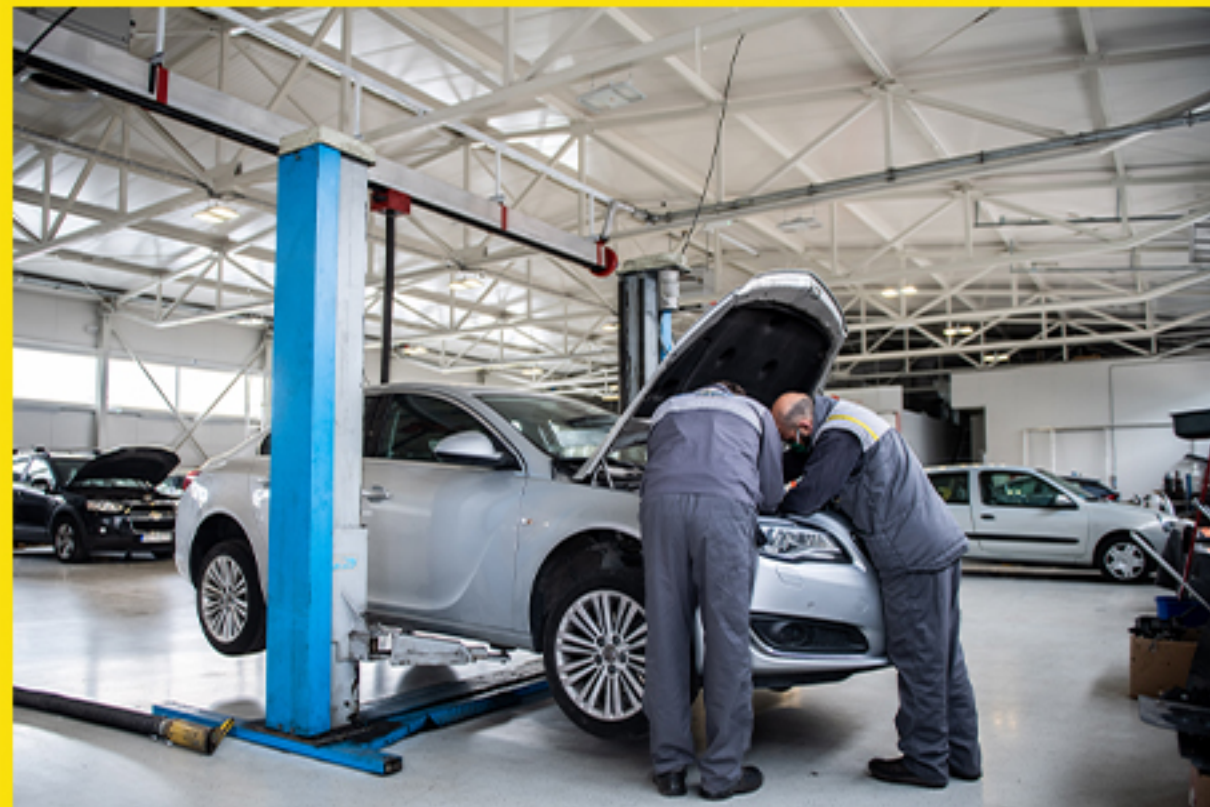
Offices

Total covered space









# Beoauto Facility



# Details

Beoauto premises

6.200 m<sup>2</sup>

1.198 m<sup>2</sup>

272 m<sup>2</sup>

560 m<sup>2</sup>

470 m<sup>2</sup>

## TOTAL OPEN AREA

Workshop

Warehouse

Offices

Showroom









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